

# OPDL VENUE COORDINATOR CHECKLIST



## GAME DAY SIGNAGE / EQUIPMENT

- OPDL/TFC and OPDL/CPL branded tents set up above each team bench
  - Please ensure OPDL/TFC or OPDL/CPL branding is facing the field
- License Holder-specific “Home of” vinyl banners (12’x3’), one with TFC logo and one with CPL logo are set up in central and highly visible locations around the field, to indicate to spectators where the OPDL field of play is
  - Ensure that these are properly weighed down/attached
- License Holder-specific or general OPDL/TFC-branded sharkfin/feather banners (2 in total) set up on either side of the central tent (optional)
  - Ensure that these are properly weighed down
- License Holder-specific or general Gatorade vinyl banner (12’x3’) is set up in a central and highly visible location around the team benches
  - Ensure that these are properly weighed down/attached
- Ensure that ALL players and team officials are wearing either the OPDL/TFC-branded patches or the OPDL/CPL-branded patches on left arm sleeve
- Ensure that all substitute players are wearing the appropriate colour of Gatorade-branded pinnie
- TFC and CPL - branded table cloth put over central administration table

All License Holders who do not comply with the above Game Day requirements will be subject to fines. Any concerns with compliance can be directed towards [rgmeindl@ontariosoccer.net](mailto:rgmeindl@ontariosoccer.net)

## SOCIAL MEDIA SUPPORT

- Please be on the look-out for ‘social media moments’ and capture them accordingly. Subsequently:
  - 1) email the photos to [rgmeindl@ontariosoccer.net](mailto:rgmeindl@ontariosoccer.net) (stating your name and the match & location you are working at)
  - 2) or post them to Twitter or Instagram
    - Use the hashtag #OPDL
      - If posting to Twitter:
        - Tag photos with Ontario Soccer (@OntariolsSoccer)
        - If your tweet includes content that is of general interest, please address it to @OntariolsSoccer (otherwise, just the #OPDL will work)
      - If posting to Instagram
        - Tag photos with Ontario Soccer (@ontario\_soccer)
        - If your post includes content that is of general interest, please address it to @ontario\_soccer (otherwise, just the #OPDL will work)

PLEASE NOTE: If you post OPDL content from your personal account, do remember that you are an employee of Ontario Soccer, and as such are required to ensure your posts reflect a respectful, positive and neutral point of view.



Play. Inspire. Unite.

